



Sponsorship Opportunities for the 2017 AMPATH-Kenya Reunion



What: The **2017 AMPATH-Kenya Reunion** will bring together supporters, community leaders, past participants, and friends to celebrate AMPATH's impact in Kenya and North America. Historically, once every three years the Indiana University Center for Global Health has hosted this international gala. The format for the event this year will be slightly different – there will be no formal, seated dinner. Instead, heavy appetizers will be served in a more festive, reunion-type atmosphere.

When and Where: Saturday, October 28, 2017, at the Crowne Plaza Hotel in the historic Indianapolis Union Station.

Who Will Attend: Approximately 1,000 guests are expected at the 2017 AMPATH-Kenya Reunion, including Central Indiana and national business leaders, health professionals, donors, alumni volunteers, and international visitors. This special reunion event attracted over 800 guests in 2013 and 2010.

About AMPATH:

The AMPATH-Kenya alliance has worked together to deliver health services, conduct health research, and develop leaders in health care for both North America and Africa. AMPATH-Kenya works in partnership with Kenya's Ministry of Health to develop a health care delivery system in western Kenya that serves a catchment area with 4.3 million residents. Since 2001, AMPATH-Kenya, with support from PEPFAR and other sources, has developed one of sub-Saharan Africa's most successful HIV treatment and control programs. For the last seven years, AMPATH-Kenya has been applying lessons learned from its HIV model to the development of a comprehensive primary care and chronic disease management system, responsive to the disease burden of the entire population in its catchment area.

AMPATH has enrolled over 200,000 HIV-positive patients and operates in over 500 clinical sites in western Kenya. AMPATH also protects babies by blocking mother-to-child transmission of HIV and reducing the rate of transmission of HIV from these mothers to their children to less than 4%. Through a partnership with the pharmaceutical industry, AMPATH also treats and controls cancer, cardiovascular diseases, pulmonary diseases, diabetes and mental illness through emerging Centers of Excellence at Moi Teaching and Referral Hospital and affiliated hospitals and health centers.

AMPATH promotes and nurtures the tripartite academic mission: care, training and research. However, AMPATH "leads with care." By leading with care, AMPATH emphasizes accountability to the health of the population by collaborating in the development of a health care delivery system designed to host research and training missions. Since its inception, AMPATH-Kenya has supported and nurtured bidirectional exchange of more than one thousand health professions trainees and hundreds of faculty members.

Praise for AMPATH:

“This Indiana-Moi partnership is a model for how to tackle the huge challenges of HIV/AIDS and poverty in general, and one of the most inspiring examples of humanitarian partnership I have ever seen.”

--James Morris, Former Executive Director, United Nations World Food Programme

“It takes money to lessen poverty, food to lessen hunger, medicines to lessen deaths from AIDS, operating suites to address obstructed labor, and so on. But it also takes passion and, above all, vision, and that is what the leaders of this program allow to flourish and encourage in others.”

--Dr. Paul Farmer, Founding Director, Partners in Health

Photos from the 2013 AMPATH-Kenya Gala



Sponsorship Levels and Benefits

other specialty sponsorships will be made available upon request.

Asante (“thank you” in Kiswahili) Sponsor: \$20,000

- Designation as one of the presenting sponsors of the event, including prominent mention and logo in the invitations and save the date postcards going to over 6,000 homes, plus advance publicity in e-newsletters.
- Company logo and hyperlink on the event website.
- Prominent mention in the event’s printed program, including premier exposure through a full page acknowledgement in the program and logo on the front page of the program.
- Company logo on signs throughout the event venue.
- Verbal recognition from the podium. Attendees will be reminded that sponsors’ contributions allow more of their ticket price to be directed to the life-saving work of AMPATH.
- Tickets for 20 guests to attend the event.

Chama (“party” in Kiswahili) Sponsor: \$10,000

- Designation as one of the featured sponsors of the event, including mention and logo in the invitations going to over 6,000 homes, plus advance publicity in e-newsletters.
- Company logo on signage at bar and cocktail napkins.
- Company logo and hyperlink on the event website.
- Prominent mention in the event’s printed program, including premier exposure through a half page acknowledgement in the program and logo on the front page of the program.
- Verbal recognition from the podium and company logo on signs throughout the event venue.
- Tickets for 15 guests to attend the event.

Rafiki (“friend” in Kiswahili) Sponsor: \$5,000

Rafiki Sponsors will cover the travel expenses of one Kenyan coming to Indianapolis to attend the event.

- Mention and thanks in the event’s advance publicity.
- Company logo and hyperlink on the event website.
- Mention in the event’s printed program, including a quarter page acknowledgement/ logo on the back page.
- The opportunity to visit exclusively with the Kenyan visitor you sponsor.
- Tickets for 10 guests to attend the event.

Chai (“tea” in Kiswahili) Sponsor: \$3,000 (limit of 2)

Chai Sponsors will cover the provision of Kenyan coffee and tea at the event.

- Signage at the event where the Kenyan coffee and tea will be dispensed, along with logo on to-go cups
- Mention and thanks in the advance publicity for the event.
- Mention in the evening’s printed program, including a quarter page acknowledgement in the program.
- Tickets for 10 guests to attend the event.

Imani (“friend” in Kiswahili) Sponsor: \$1,500

- Mention in the event’s printed program.
- Tickets for 10 guests to attend the event.

Auction Item Donor

- Increased visibility of your product or service with ~1,000 attendees.
- Mention in the event’s printed program and auction website/program.



Yes, I want to be part of the 2017 AMPATH-Kenya Reunion!

- Asante Sponsor: \$20,000**
- Chama Sponsor: \$10,000**
- Rafiki Sponsor: \$5,000**
- Chai Sponsor: \$3,000**
- Imani Sponsor: \$1,500**
- Auction Item Donor**

- Item: _____
- Value: _____

Contact Name

Company/Organization

Address

City

State

Zip

Phone

Email

Please make checks payable to: "Indiana Institute for Global Health – AMPATH/Kenya Reunion"

Mail Donations to:

AMPATH/Kenya Program
702 Rotary Circle, Suite RO 101
Indianapolis, IN 46202

Questions? Contact Megan Miller, Director of Development and Communications
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